ORDER

KSDK

Orders	**Order / Rev:**	**706129**		
	Alt Order #:	6275072		
	Product Desc:	NIXON FOR GOVERNOR		
	Estimate:			
	Flight Dates:	08/14/12 - 08/20/12	Primary AE:	Kristin Waskie
	Original Date / Rev:	08/13/12 / 08/13/12	Sales Office:	T-PHI
	Order Type:	Political	Sales Region:	NAT
Agency	**Name:**	**Campaign Group**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1600 Locust Street	Billing Cycle:	EOM/EOC
		Philadelphia, PA 19102	Agency Commission:	15%
Advertiser	**Name:**	**Nixon, J / D/ Governor**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Governor	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	22	$24,450.00	$20,782.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	22	$24,450.00	$20,782.50	0.00
Totals	22	$24,450.00	$20,782.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSDK	35%	$24,450.00
Market	100%	$69,857.14

Competitive Share	Share	Total
CABLE	0%	$0.00
KDNL	0%	$0.00
KETC	0%	$0.00
KMOV	44%	$30,737.14
KNLC	0%	$0.00
KPLR	0%	$0.00
KTVI	21%	$14,670.00
UNKWN	0%	$0.00
WHSL	0%	$0.00
WPXS	0%	$0.00
WRBU	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSDK	08/14/12	08/17/12	M-F 6-7A 6-7a	CM	6-7A	-TWTF--	:30	2	$600.00	P-2	0.00 NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	-TWTF--	2	$600.00	0.00								
2	KSDK	08/20/12	08/20/12	M-F 6-7A 6-7a	CM	6-7A	M------	:30	1	$600.00	P-2	0.00 NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KSDK	08/20/12	08/20/12	M-F 6-7A 6-7a	CM	6-7A	M------	:30	1	$600.00	P-2	0.00	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$600.00	0.00									
3	KSDK	08/14/12	08/17/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-TWTF--	:30	2	$600.00	P-2	0.00	NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-TWTF--	2	$600.00	0.00									
4	KSDK	08/20/12	08/20/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M------	:30	1	$600.00	P-2	0.00	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$600.00	0.00									
5	KSDK	08/14/12	08/17/12	M-F 6-7A 6-7a	CM	6-7A	-TWTF--	1:00	2	$1,200.00	P-2	0.00	NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-TWTF--	2	$1,200.00	0.00									
6	KSDK	08/20/12	08/20/12	M-F 6-7A 6-7a	CM	6-7A	M------	1:00	1	$1,200.00	P-2	0.00	NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$1,200.00	0.00									
7	KSDK	08/14/12	08/17/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-TWTF--	1:00	1	$1,200.00	P-2	0.00	NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-TWTF--	1	$1,200.00	0.00									
8	KSDK	08/20/12	08/20/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M------	1:00	1	$1,200.00	P-2	0.00	NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$1,200.00	0.00									
9	KSDK	08/14/12	08/17/12	Tonight Show Tonight Show	CM	1035-1137p	-TWTF--	:30	1	$375.00	P-2	0.00	NM	1	$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-TWTF--	1	$375.00	0.00									
10	KSDK	08/20/12	08/20/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M------	:30	1	$1,125.00	P-2	0.00	NM	1	$1,125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$1,125.00	0.00									
N11	KSDK	08/14/12	08/17/12	Tonight Show Tonight Show	CM	1035-1137p	-TWTF--	1:00	2	$750.00	P-2	0.00	NM	2	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-TWTF--	2	$750.00	0.00									
12	KSDK	08/20/12	08/20/12	Tonight Show Tonight Show	CM	1035-1137p	M------	1:00	1	$750.00	P-2	0.00	NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$750.00	0.00									
13	KSDK	08/14/12	08/17/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	-TWTF--	1:00	2	$2,250.00	P-2	0.00	NM	2	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-TWTF--	2	$2,250.00	0.00									
14	KSDK	08/20/12	08/20/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M------	1:00	1	$2,250.00	P-2	0.00	NM	1	$2,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$2,250.00	0.00									
N15	KSDK	08/14/12	08/17/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--WTF--	1:00	2	$2,100.00	P-2	0.00	NM	2	$4,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	--WTF--	2	$2,100.00	0.00									
N16	KSDK	08/15/12	08/17/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	--WTF--	:30	1	$150.00	P-3	0.00	NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N16	KSDK	08/15/12	08/17/12	M-F 9-10A	CM	9-10A	--WTF--	:30	1	$150.00	P-3	0.00 NM	1	$150.00
				NBC Today Show II 9-10A										

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	--WTF--	1	$150.00	0.00

Totals	22	$24,450.00